



# Fort Collins Chamber of Commerce

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# Today's discussion

- Welcome
- National industry trends and disruptors – changing reality
- Colorado legislative efforts and local employers focus on the cost of health care and pricing transparency

# Industry disruption and large scale mergers continue as the norm

aetna<sup>SM</sup> + ♥ CVS

Cigna<sup>SM</sup> + E<sup>SM</sup> EXPRESS SCRIPTS<sup>SM</sup>

Cigna<sup>SM</sup> × Anthem

aetna<sup>SM</sup> × Humana

OPTUM<sup>®</sup> + Davita

Dignity Health<sup>SM</sup> + CHI Health

Pill Pack + amazon

BERKSHIRE HATHAWAY INC. + amazon + JPMORGAN CHASE & CO.

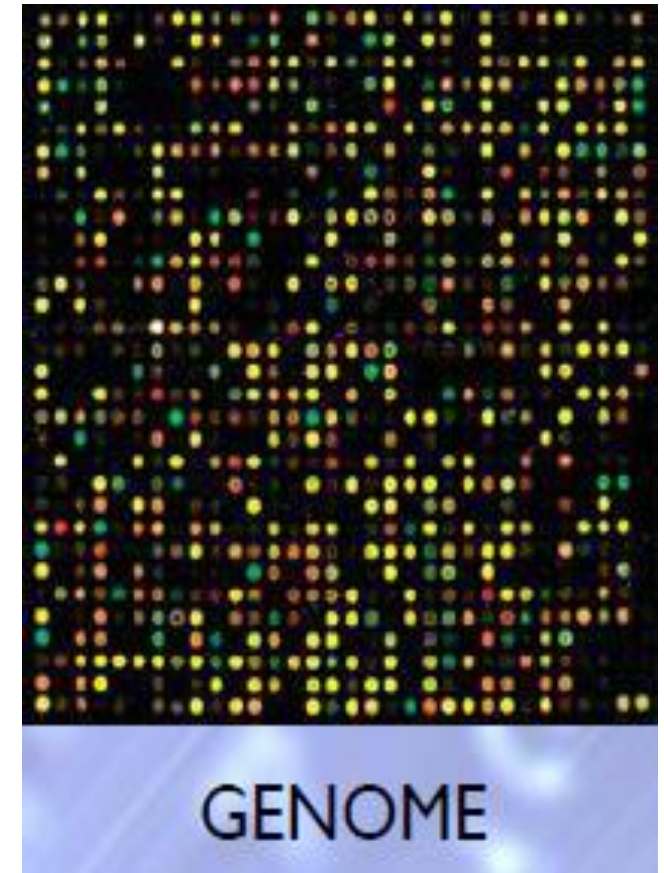
HAVEN

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*"You can't list your iPhone as your primary-care physician."*





# Virtual Reality in Healthcare

**MIT  
Technology  
Review**

[Topics+](#)

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## Better Than Opioids? Virtual Reality Could Be Your Next Painkiller

In one study, virtual reality did about as well as narcotics in reducing pain.

by Rachel Metz    July 18, 2016



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# Cost and Price Transparency

A bill to require hospitals to be more transparent in the financial information they present publicly, including how much they charge insured patients compared to those without insurance or the underinsured, is headed to the governor's desk as of 3/20/19.

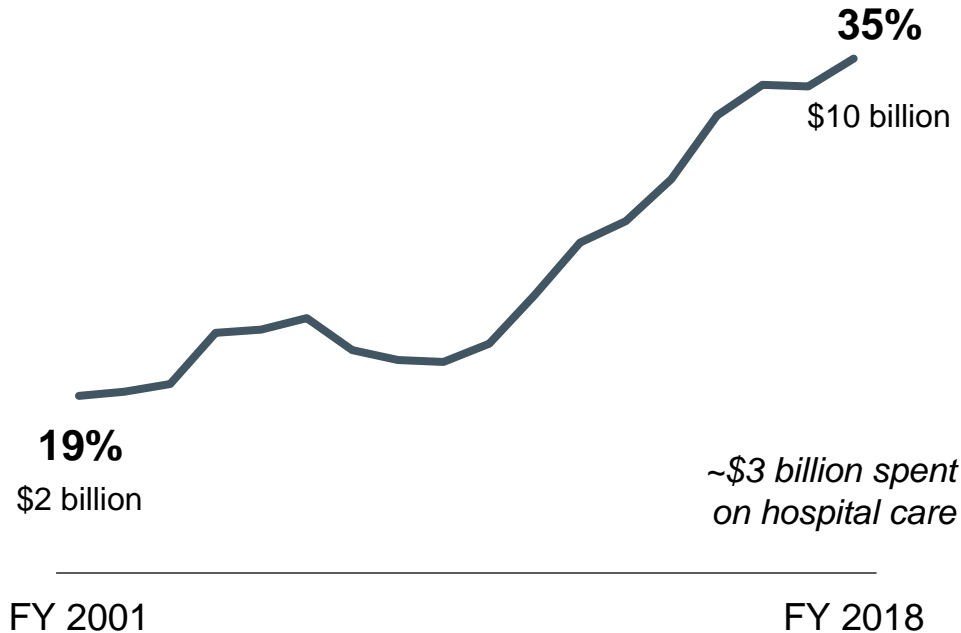
The measure is the Democrats' signature bill for the year, hence its designation, HB1001.

The bill is designed to increase competition among hospitals and will require reports to include costs of care, administration, and construction.



# Priorities for the Colorado legislature

## Health care spending as a percent of Colorado State budget (FY 2000 – FY 2018)



FY 2018 State Budget: \$28.8 billion (includes hospital provider fee)  
Source: Budget figures from State of Colorado Long Appropriations Bill (FY 2000 – FY 2018)  
Includes Federal Funds and Hospital Provider Fee since enacted

**2019 legislative involvement will continue with potential focus on:**

Office of Saving People Money and \$ Transparency

Medical/Professional Liability – malpractice caps

Medicaid (including public option and Medicaid for all” via public buy-in for rural and mountain regions)

Commercial Insurance and Payer Issues (including out-of-network provider billing)

Mental and Behavioral Health

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# Other major trends impacting health care in 2019

- 1 Health systems locally and nationally are experiencing **pressures on financial margins** forcing changes to organizational structure and strategy. Non-traditional players will make waves.
- 2 The **shift to consumer-centric care** is bringing new models of care to Colorado focused on convenience and immediacy of access. Value based care will gain traction.
- 3 With the increasing emphasis on population health, health systems are **growing their primary care base and focusing on digital health and artificial intelligence**.
- 4 **Pressures on payer profitability** are altering product strategy and approach to managing utilization and cost towards value-based models and programs.
- 5 **State and federal legislative activity** continues to create efforts around price transparency and cost reductions.

# Greeley Hospital – Under Construction







Thank You